

The Bioplastics Council Means Business

Build Your Bottom Line with SPI



Why Join the SPI Bioplastics Council?

The plastics industry is undergoing a dramatic transformation as bioplastics continue to gain recognition in a market dominated by petroleum-based products. Bioplastics have already reached well over 500,000 tons capacity with growth rates conservatively projected at 15-20% over the coming years.

The SPI Bioplastics Council is the leading business forum where manufacturers, processors, suppliers or any company involved in the development and promotion of bioplastics work to educate government officials, minimize regulatory burdens and shape technical standards that affect your bottom-line growth potential.

“SPI and its Bioplastics Council in particular allow us to access a community of industrial and market leaders paving the future of emerging technologies that help sustain the growth of our business.”

- Michael McGee,
Director of Technology, Nypro Inc.



bioplastics council
a special interest group of spi

Membership Levels to Meet YOUR Needs:

- **Corporate Membership:** Open to any bioplastics manufacturer, processor, equipment supplier or distributor who is actively engaged in business in the U.S., Canada or Mexico.
- **Associate Membership:** Open to those who provide benefits and services to the bioplastics industry, including brand owners, retailers, industrial service providers, publishers and research consulting partners.
- **Professional and Trade Membership:** Any group or individual engaged in the development or utilization of bioplastics who is not eligible for Corporate or Associate Membership.

For more detailed
information about the
SPI Bioplastics Council
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www.plasticsindustry.org

How Would Your Business Benefit?

The SPI Bioplastics Council gives you a wealth of business benefits, including:

- Unrivaled access to the policy elite whose influence over policies and practices are now shaping this growing industry.
- Action briefs on federal, state and local legislation impacting the bioplastics industry.
- Opportunities to minimize the regulatory burdens on your business with direct connections to the agencies and regulatory organizations responsible for setting policies and practices.
- Connections with other C-level leaders in the bioplastics industry supply chain.
- Insight on new market applications to grow your business.
- Guidelines on bioplastics terminology, industry statistics, end-of-life issues and more to help you educate your government officials and customers alike.

Next Steps?

- Join the Council's committees and subcommittees and set direction for the Council.
- Participate in business meetings to gain insight from guest speakers on current bioplastics issues.
- Receive a "hot-link" from the Council's Web page (www.bioplasticscouncil.org) to your company's home page.

The Mission of the Bioplastics Council:

- Educate the plastics industry, government and value chain.
- Articulate clear and consistent descriptions of the different bioplastics options.
- Provide strategic advice to the plastics industry, government and the value chain and promote harmonization of environmental policies.

Who are the Members of the SPI Bioplastics Council?

The SPI Bioplastics Council represents all industrial manufacturers, processors, equipment suppliers and users of bioplastics and their derivative products that are active in the bioplastics' value chain in the U.S., Canada or Mexico.



Photo Credit: Telles



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