

PLASTICS Bioplastics Division 2017 Award Application



The fourth annual *Innovation in Bioplastics Award* presented by the *PLASTICS Bioplastics Division* will recognize one outstanding innovation in unique and creative application of bioplastics materials, products or processes by a company. Entries will be judged on innovation, sustainability and impact on the marketplace. The judging criteria are described further below.

Judging Criteria

Innovation is the act of being creative, introducing something new, and representing a progression of the state-of-art. All applications will be judged against the following three categories:

- 1. Innovation** – Does the bioplastic material, product or process truly bring something unique and groundbreaking to the marketplace? Examples may include:
 - Use of new materials never before used in a process or product.
 - Unusual combinations of materials in a process or product.
 - Use of new material in a current product.
 - Early applications of new process technology.
 - First use of a particular process to produce a particular part.
 - New performance features of a product.
 - Pioneering applications into new markets.
- 2. Sustainability measures** – Does the bioplastic material, product or process provide some measure of enhanced sustainability? Examples may include:
 - A new material or product that leads to improvements in waste reduction.
 - A process that consumes less water compared to a traditional process.
 - A finished product that is thinner and lighter than the traditional product.
 - A product that results in pollution reduction such as a reduction in CO2 emissions.
- 3. Impact to the marketplace** – Does the material, product or process have an impact on the marketplace? Questions to consider may include:
 - What is the potential impact to the marketplace?
 - Is the impact significant? If so, how?
 - Does the material, product or process address a new market or does it enhance the current market?

This competition is open to any corporation, partnership, or other business entity located within or outside of the United States that is not excluded by the Official Rules. The same company may submit multiple entries for different bioplastics materials, products or processes, provided that you complete and submit a separate entry form for each innovation you are entering.

Key Dates:

- June 23, 2017 – The entry form will be available.
- July 31, 2017 – Entries may be submitted to Patrick Krieger at the email set forth below. Entries must be received before 12:00pm ET, August 1, 2017 to be eligible for consideration.
- August 2017 – All entries will be judged by a panel of authoritative sources in the industry who are qualified to determine what truly represents a state of the art innovation. The winner will be notified and announced on the PLASTICS Bioplastics Division Website.

Entry Form

▶ Name: _____
Title: _____
Company: _____
Address: _____
City: _____ State: _____ Zip Code: _____
Email: _____
Telephone: _____

Entry Details:

Your entry must include:

1. What your material, product or process is.
2. What your material, product or process does/how does it work.
3. When your product, process or material was developed or introduced to the marketplace.
4. Why you think your material, product or process is innovative and should win the award. Please consider the judging criteria when answering this question.
5. The impact to the plastics industry based on your company's innovation.
6. Information about the application and functionality of this material, product or process. Please provide information to support your claims.
7. Any information regarding certification(s) your material, product or process has to support your application if applicable.
8. What your company or organization does.

Your entry should not exceed 750 words, also may include photographs and may be supported with samples, marketing brochures and/or technical documentation. All entries must include a copy of this completed and signed entry form.

Completed entries should be sent to:

Patrick Krieger
Assistant Director Regulatory and Technical Affairs
pkrieger@plasticsindustry.org

You acknowledge that you have read the Official Rules and agree to be bound by them. You represent that are at least eighteen (18) years of age and have the power and authority to act on behalf of the company identified in your entry form and submit this entry. The company represents and warrants that it owns or has the necessary licenses, rights, and permissions to use the bioplastics material, product, or process identified.

ACKNOWLEDGED AND AGREED

Name: _____ Date: _____
Title: _____
Company _____