

Agenda

2017 North American Flexible Film and Bag Conference The Westin Charlotte Charlotte, NC

Tuesday, April 18, 2017

10:30am - 11:30 am	Flexible Film and Bag Executive Board Meeting Sharon Room <i>FFBD Executive Board Members only</i>
11.30am - 5.30pm	GOLF - The Golf Club At Ballantyne Selected as a Best Place to Play with 4.5 Stars by Golf Digest, The Golf Club at Ballantyne is among the finest PGA public golf courses in the region. Includes lunch and tee time. \$90 additional cost, includes a boxed lunch.
5:30pm - 7:00 pm	Welcome Reception in Providence Promenade <i>Sponsored by: Sigma Plastics</i>
	Dinner on your own <i>Use this first night to schedule dinners with clients, customers or potential customers. PLASTICS to provide a listing of local restaurants.</i>

Wednesday, April 19, 2017

7.45am - 8.15am	Breakfast buffet Providence Ballroom II <i>Sponsored by: Syncro USA</i>
8:15 am - 8:30 am	Welcome: Mark Teo Providence Ballroom III
8.30am - 9.45am	Keynote Presentation - Sustaining Relationship Capital Ed Wallace <i>Ed Wallace a critically acclaimed author, motivational speaker and relationship training facilitator. His interactive keynote presentation will highlight not only the importance of relationship building but will provide key insights for improving those skills. Ed will also be providing and signing copies of his latest book, a New York Times Bestseller.</i> <i>Sponsored by: NOVA Chemicals</i>

9.45am - 10:00am	<p>BREAK Ed Wallace - book signing</p>
10:00am - 10:30am	<p>The New Plastics Industry Association: Better Industry. Better World. William Carteaux, CEO</p> <p><i>The Plastics Industry Association (PLASTICS for short) has unveiled more than a new name and new logo. Hear from CEO Bill Carteaux on how this new branding is shaping the way your 80 year old trade association is helping to represent the industry.</i></p>
10:30am - 11:00am	<p>Hefty Energy Bag Program - Turning Non-Recyclable Plastics Into Energy</p> <p>Jon Pyper, The Dow Chemical Company</p> <p><i>The Hefty Energy Bag program captures difficult-to-recycle plastics such as chip bags and juice pouches and turns those products back into useful energy. Dow Chemical launched the Omaha, NE program last fall and is collecting about 550 to 650 Energy Bags each week. Hear about how the program works, key learnings, results to-date, and plans to expand the program across the country.</i></p>
11:00am - 11:45 am	<p>A Brand Owners' Perspective: Material Selection and Consumer Messaging for Flexibles</p> <p>Steve Sikra, Procter and Gamble</p> <p><i>Beyond consumer take back programs, there is a longer-term vision for a system where flexible films are collected and processed through the traditional Materials Recovery System. Hear the latest on this research program and brand owner efforts to educate consumers on the life-cycle benefits of flexible packaging.</i></p>
11.45am - 1.30pm	<p>LUNCH and Networking -- Sponsored by Louisiana Plastic Converting Corp.</p> <p>Providence Ballroom II</p>
1:30pm - 2:30pm	<p>Quality and Performance Optimization:</p> <p>HMW HDPE Film Blend Processing Study: A guideline for processing conditions – Ken Klaber, LyondellBasell</p> <p>Film Optimization for performance optimization – Amy Phinney, NOVA Chemicals.</p> <p>Effect of the Electrical Conductivities of Corona Discharge Ground Rolls on</p>

	<p>Surface Treatment - Rory Wolf , ITW Pillar Technologies</p> <p><i>This panel of industry experts will cover quality and performance issues from processing conditions to dart and tear performance and conductivity.</i></p>
2:30pm - 3:00 pm	<p>Resin Innovation</p> <p>New Materials Development for Extreme Film Performance Tyler Baran, ExxonMobil</p> <p><i>Learn more about ExxonMobil's newest resin: the Exceed XP Metallocene series</i></p>
3:00pm - 4:00 pm	<p>End of Life for Flexible Films</p> <p>Advancing Design for Recyclability in Flexible Packaging – Sandi Childs, Association of Plastics Recyclers</p> <p>Consumer Take Back Programs – Shari Jackson, American Chemistry Council's Flexible Film Recycling Group</p> <p>New End Markets for Flexible Film -- George Southworth, PLASTICS</p> <p><i>Learn how the industry is working together on film recycling: from design to recycle guidelines to post-consumer collection and the exploration for new end markets for reclaimed flexible films.</i></p>
4:00pm - 5:00 pm	<p>Conversation Stations</p> <p><i>Conversation stations provide an opportunity for additional discussions on the day's topics. Beer is served and attendees have an opportunity to talk with, share their experiences with speakers and colleagues with an interest in that topic.</i></p>
6:30pm - 9:00pm	<p>Reception and Dinner – NASCAR</p> <p><i>Join your colleagues for a fun reception and dinner in the "Race Week and Heritage Speedway" area of the NASCAR museum. Participate in interactive exhibits including a Nascar pitstop and simulators where you can race against your colleagues and competitors.</i></p> <p>Sponsored by: LyondellBasell and Hosokawa Alpine</p>
Thursday, April 20, 2017	
8:30am - 9:00am	<p>Breakfast</p> <p>Providence Ballroom II</p> <p>Sponsored by: Reifenhäuser</p>

9:00 am - 9:45am	<p>Perspectives from the States</p> <p>Matt Seaholm, American Progressive Bag Alliance Kevin Kelly, Emerald Packaging on behalf of the Western Plastics Association</p> <p><i>For trade associations, there is no greater duty than protecting the markets for our industry. Learn about efforts in the states including uniformity of commerce legislation that is truly making a difference in the fight against product deselection.</i></p>
9:45 am - 10:45 am	<p>Machinery Update</p> <p>Dave Nunes, Hosokawa Alpine Tim Lewis, CMD Corp Steve DeSpain, Reifenhauser</p> <p><i>Hear from leading equipment representatives on the latest equipment innovations and trends in processing film.</i></p>
10:45am - 11:45 pm	<p>Global Outlook for Ethylene and Polyethylene</p> <p>Nick Vafiadis, IHS</p> <p><i>You cannot plan for the future without strong data. Always a staple of this conference, Nick Vafiadis of IHS brings the latest data and key insights related to the global outlook for ethylene and polyethylene.</i></p>
11:45 - 12:00 pm	<p>Conference wrap up Mark Teo</p>
12:00 pm	<p>Grab and go Lunch</p> <p><i>To-go lunches will be provided for you to take as you head off to the airport or to afternoon meetings in the area.</i></p>



PLASTICS INDUSTRY ASSOCIATION (PLASTICS)

ANTITRUST REMINDERS AND MEETING GUIDELINES

Group activities of competitors are inherently suspect under the antitrust laws. Many agreements and activities between and among competitors, however, are both legal and beneficial to society and the industry. It is expected that all member representatives involved in PLASTICS activities, as well as PLASTICS consultants and meeting participants, will be sensitive to the legal issues involving trade associations and take all measures necessary to comply with U.S. antitrust laws and similar foreign competition laws.

Whether seriously or in jest, **do not discuss** or exchange information regarding:

Prices, including:

- Individual company prices, price changes, price differentials, pricing patterns or policies, discounts, allowances, credit terms, warranties, rebates or special financing, indemnification agreements, or other terms and conditions of sale affecting price.
- Industry pricing policies, price levels, price changes, pricing procedures, profit margins or other data that bear on price.
- Individual company data on costs, production, capacity, inventory, sales, profit margins or other data that bear on price.

Production, including:

- Individual company plans concerning the design, production, distribution or marketing of particular products or product features, including possible or proposed customers or territories.
- Agreements with competitors to control or limit production, restrict or allocate exports or imports, control or limit product quality or research or allocate sales according to customers, territories or products.

Marketing procedures, including:

- Matters relating to dealing or not dealing with actual or potential individual suppliers, customers, or competitors that might exclude them from the market;
- Territorial restrictions, allocations of customers, restrictions on types of products or any other kind of market division.

Meeting Guidelines

- Agenda will be prepared and distributed before the start of the meeting.
- Meeting discussions will be limited to agenda items unless the Chair approves additional topics.
- Minutes of a meeting represent the legal record of what transpired. Carefully review draft minutes and call for corrections if the meeting minutes are not accurate.
- Staff (or counsel) will be present at each meeting.
- Object to any discussions or activities that appear to violate PLASTICS' antitrust policy.
- Avoid colloquial language that might be mischaracterized later (e.g., "dominance," "only game in town," "control of market").

This list is not exhaustive and understanding and acting in compliance with U.S. and foreign antitrust and competition laws sometimes can be difficult. If you have a question about the propriety of PLASTICS activities or discussions in an PLASTICS meeting, you are encouraged immediately to contact PLASTICS counsel or your company's legal counsel.

Confidentiality Reminder

It is expected that all members of PLASTICS will act in the best interests of the association. Discussions at meetings and any documents or other materials that are produced or distributed are confidential. Details of the meeting should not be published, disclosed to any third parties, or used except in support of official PLASTICS business. Naturally, member company representatives can share this with appropriate personnel within their own companies; when distributing within your companies, please remind the recipients of the confidential nature of the information.