

The logo features a white gear with a circular arrow inside, and a stylized leaf and building icon within the gear's center. The text 'ZERONET' is in a large, white, sans-serif font, with the gear icon replacing the letter 'O'. Below it, 'WASTE PROGRAM' is written in a smaller, white, sans-serif font.

# ZERONET

WASTE PROGRAM

The background is a photograph of a renewable energy site. In the foreground, there are rows of blue solar panels. In the middle ground, three white wind turbines stand on a grassy hill overlooking the ocean. The sky is blue with scattered white clouds.

## Corporate Verification Checklist and Agreement

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[PLASTICSINDUSTRY.ORG/ZNW](https://PLASTICSINDUSTRY.ORG/ZNW)

# CORPORATE: ANNUAL VERIFICATION CHECKLIST & AGREEMENT

Use this form if implementing ZNW at ALL offices and manufacturing sites owned by the company.

The ZNW Verification Checklist and Agreement should be submitted after approval of the Qualification Checklist, and once measurable progress is being made in material diversion.

There is no minimum window of time between submitting the Qualification Checklist and Verification Checklist, but we recommend that you wait at least three months if you are just embarking on the ZNW journey. If the site is already achieving very high diversion due to programs that have already been in place, a company may consider submitting the Qualification and Verification Checklists within a narrower time frame.

The information provided in the Verification stage will need to demonstrate full implementation of waste diversion strategies at your facility or office. Once the checklist and supporting documentation are reviewed and approved, you will be sent the files for the ZNW logos for use.

Once in the program, you will be asked to verify ongoing efforts around your Zero Net Waste program on an annual basis to continue participating as a member in good standing and continue using the logos. All ongoing verification requests will be made in January of each year.

## Contact Information

Company \_\_\_\_\_

List All Facility/Office Locations (*attach if needed*)

\_\_\_\_\_  
\_\_\_\_\_

By (*Signature*): \_\_\_\_\_ Date Submitted: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

**1. Goals**

What is your stated corporate recovery goal?

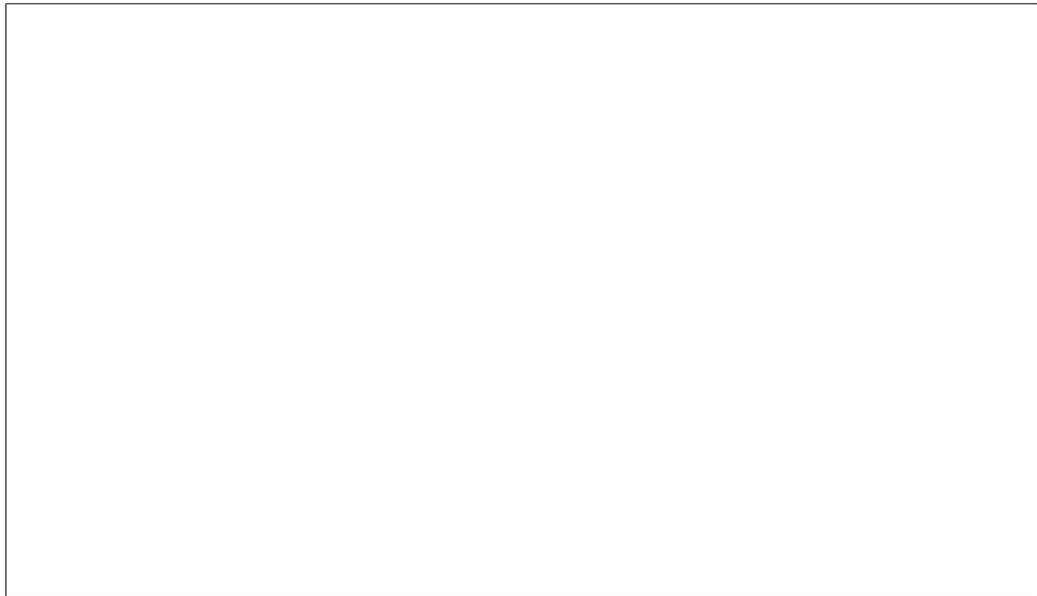
Have you reached your recovery goals at all facilities?  Yes  No

If you have not reached your goal, what steps are you taking to overcome challenges at each of the under performing facilities?

How are you measuring success? (increased volumes of recyclables, capturing and overall recovery rate, etc.)

A large, empty rectangular box with a thin black border, intended for the user to describe how they are measuring success in their program.

Please describe your greatest program success to date:

A large, empty rectangular box with a thin black border, intended for the user to describe their greatest program success to date.

What goals do you want to accomplish in the coming year?

**Required documentation:** Reuse tracking sheet on page 64, or similar tracking document with data for all facilities and offices.

**2. Monitoring**

Do you have staff to monitor and oversee the program?  Yes  No

Please describe your program monitoring procedure:  
(monitoring employee participation, contamination, etc.)

**Required documentation:** Provide recent photos of recycling areas (photos taken in the last month) at each facility.

### 3. Employment Engagement

Have you continued ongoing employee education about the program?  Yes  No

Have you shared information about program successes with employees?  Yes  No

**Required documentation:** Provide a recent example of communications to employees (within the last six months).

### 4. Benefits of Recovery and Reduction

Have you been tracking disposal/recycling costs since program qualification?  Yes  No

Have you seen an overall decrease in landfill bound waste since you began participating in the program?  Yes  No

Please explain:

How would you characterize the overall financial impact of your ZNW efforts (select one):

The program is costing us money overall to implement

The program is cost neutral

The program is saving us money through avoided landfill fees

The program is generating new revenue from the sale of recyclable commodities.

The program is both saving us money through avoided landfill fees AND generating new revenue from the sale of recyclable commodities.

Please describe how your disposal costs changed since participating in the program.  
If decreased, by what percentage have you seen this expense decrease?

If you are generating new revenue from recyclable commodities, how much revenue is projected for the coming year?

# TERMS AND USE

If PLASTICS determines, based on the documentation provided, that you are eligible to participate in the ZNW program, you shall have a limited right to use the ZNW following logo(s) to identify your participation.

Your use of the logo(s) is subject to the following terms and conditions: You acknowledge and agree that, notwithstanding the rights granted herein, PLASTICS is and shall be the sole and exclusive owner of the logo(s). You may only use the logo(s) to identify your participation in the program, and for no other purpose. You acknowledge that the ZNW program is a self-certification program. While PLASTICS sponsors the ZNW program, PLASTICS does not certify company performance. Accordingly, you are to not use the logo in any manner that: is false, deceptive, or misleading; misrepresents your relationship with PLASTICS or participation in the program; or states or implies an endorsement or certification by PLASTICS of your company, products, performance or services. The logo may be used in any media, but it must be used in the exact form as it appears above, without any modifications except to proportionately reduce or enlarge the size. PLASTICS reserves the right to inspect and/or give final approval of the manner in which the logo is used. Upon request, you agree to provide PLASTICS with representative samples of all material where the logo appears, and you will comply with the decisions of PLASTICS regarding its use. PLASTICS may at any time rescind your right to use the logo, in its sole discretion. For example, if PLASTICS ceases to sponsor the ZNW program, your use of the logo violates any of these terms and conditions, or PLASTICS determines that you have not adequately demonstrated conformity with the eligibility criteria. In such event, or in the event that you are no longer participating in ZNW the program, your company must immediately cease all use of the logo and remove the logo from all materials where it appears. You acknowledge and agree that you shall be solely responsible for any and all claims, actions, judgments, demands, proceedings, suits, injuries, damages, liabilities, costs and expenses (collectively, "Claims") arising out of or relating to the conduct of your business, your participation in the ZNW program, and your use of the logo, and you shall indemnify and hold harmless PLASTICS and its directors, officers, employees, and agents from and against any and all such Claims, except to the extent arising out of the sole negligence of PLASTICS.

The undersigned represents that he/she is an authorized representative of the company identified below with the power and authority to execute this agreement on the company's behalf, that the information provided in this response is accurate and truthful, and that the company agrees to the terms of PLASTICS logo usage.

Company \_\_\_\_\_

By (Signature): \_\_\_\_\_ Date: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_



**ZNW PROGRAM MANAGER:**

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*Director, Sustainability*

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