RECOVER ACT: Realizing the Economic Opportunities and Value of Expanding Recycling

Recycling offers environmental, social and economic benefits

The U.S. recycling infrastructure is suffering

More brand owners are setting recycled content and sustainability goals, we need more material to meet these demands

With restricted export markets, many municipal recycling programs are operating at a loss

How Funds May Be Spent

Technology & Infrastructure
- Increases collection rates
- Expands curbside and other collection points
- Expands range of materials collected
- Improves quality
- Improves sortation/separation

Recycling Programs
- Education and job training
- Consumer education
- Transition to curbside
- Enhancing performance of curbside
- Promoting public space recycling
- Developing rural recycling systems
- Variable-rate recycling
- End-market development

Who is the RECOVER Coalition?
Amcor
American Chemistry Council
AMERIPEN
Association of Plastic Recyclers
Avangard Innovative
Berry Global

Construction & Demolition Recycling Association
EREMA
Flexible Packaging Association
Foodservice Packaging Institute
Kenrich Petrochemicals, Inc.
National Waste & Recycling Association
Pepsi Co.
Plastic Ingenuity
PLASTICS
Printpack

The Recycling Partnership
Sustainable Packaging Coalition/GreenBlue
Solid Waste Association of North America (SWANA)
Unilever
Vinyl Institute