EXPLORE NEW PARTNERSHIPS WITH PLASTICS

PARTNERSHIP OPPORTUNITIES
Connect with PLASTICS

The Plastics Industry Association (PLASTICS) brings together the entire plastics industry supply chain through intimate niche meetings, concentrated conferences and thought leadership. Joining the PLASTICS team as an event partner connects your company to these leaders to strengthen existing relationships, build new ones and generate valuable sales and marketing leads. PLASTICS event partnerships align your company with the industry and directly support the organization as an integral part of advancing our industry’s objectives.

Discover the year-round opportunities with PLASTICS.

Annual Partnership Program

Let PLASTICS help you plan your entire 2020 outreach to the industry. PLASTICS will promote your company throughout the year with multiple touch points to the audiences you choose. By planning throughout 2020, you extend your reach and align your company with industry leaders, influencers and the industry’s trade association. Talk with our team about creating a customized program that meets your budget and exceeds your company’s marketing and business development objectives in the coming year.

Learn More

To secure a partnership, contact Leslie Schmiesing, Business Development Manager | 202-974-5248 | lschmiesing@plasticsindustry.org
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Why Choose PLASTICS?

Since 1937, PLASTICS has been providing education to our members and advocating on their behalf. As the plastics industry has grown and evolved, our organization has also grown and adapted. We are a forward-thinking association that believes in plastics’ ability to improve people’s lives. The many events that we host throughout the year are attended by some of the industry’s leading experts and stakeholders. Our events are meant to inspire conversations, tackle important issues, find solutions and connect you with the right people.

When you leave a PLASTICS event, you’ll have gained insight, inspiration and connections. We encourage you to share them with your co-workers, colleagues and friends. Share topics you thought were particularly valuable or give a talk about something you learned at your next staff meeting. Connect with us on social media to share your pictures and thoughts on every event. Pay it forward by sharing PLASTICS’ events with someone you think will benefit from the content, and you may just see them at the next event. Visit plasticsindustry.org/events to stay up-to-date with our upcoming events.
"Our partnership with PLASTICS and their members allows us to engage in a dialogue and to see challenges as they do. We share core values in the importance of safe products, strong relationships, and providing regulatory truth. This translates in our passion to be the best in what we do, to support our partners, achieve success, and for all to have access to compliant and safe products. Our products and services therefore help PLASTICS members in meeting the complexities and risks of a global market."

—Dr. Ruud Overbeek
Chief, Business Development & Strategy
Decernis LLC
SPRING NATIONAL BOARD MEETING

March 24–26 | Hotel Fairmont Washington | Washington, DC
Spring National Board Meeting - CANCELED

Top executives come together for face-to-face council and committee meetings, interactive fishbowl dialogues tackling the critical issues that challenge the industry. Coupled with the Plastics Industry Fly-In, the board meeting will attract even more executives as the PLASTICS government affairs team schedules one-on-one appointments with senators and representatives on Capitol Hill.

Attendees: C-Suite and top executives across the full plastics industry supply chain, sales managers, sustainability professionals, brand owners.

<table>
<thead>
<tr>
<th>Seated Dinner &amp; Posthumous Hall of Fame Awards</th>
<th>$15,000</th>
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<tbody>
<tr>
<td>• Three (3) complimentary registrations</td>
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Cocktail Reception - SOLD

| $10,000 |
| • Two (2) complimentary registrations        |        |

Lunch [Two Available: Tuesday or Wednesday]

| $5,000 |
| • Two (2) complimentary registrations        |        |

Breakfast [Two Available: Wednesday or Thursday]

| $5,000 |
| • Two (2) complimentary registrations        |        |

Lanyard Partnership - SOLD

| $5,000 |
| • Two (2) complimentary registrations        |        |
| • Branded lanyards for attendee name badges  |        |

Notepad & Pen Partnership

| $3,500 |
| • One (1) complimentary registrations        |        |
| • High degree of brand visibility as attendees take notes throughout the event and post-conference as they take their notepad & pen back with them |        |
| • Sponsor to provide notepad and pens to be distributed to attendees at session tables |        |

Digital Advertisement

| $1,000 |
| • 30-second video or still graphic advertisement on main conference screens during breaks |        |

All Partnerships Include the Following:

- Full-page ad in program book (8.5 x 11 inches with 0.125 bleed)
- Company profile, description and logo on event mobile app
- Logo and link on PLASTICS event webpage
- Logo on event promotion and communication emails (where applicable)
- Branding and acknowledgment at the event (verbal and event signage)
- Logo and recognition in conference documents, program and proceedings
- Name tag at event distinguishing partnership role

- Listed pricing reflects rates for members of the Plastics Industry Association. Non-members pay a 25% premium.
- To secure a partnership, contact Leslie Schmiesing | 202.974.5248 | lschmiesing@plasticsindustry.org.
- All partnerships are subject to change.
EQUIPMENT & MOLDMAKERS LEADERSHIP SUMMIT

April 27–29 | Galt House Hotel | Louisville, KY
## Equipment & Moldmakers Leadership Summit - CANCELED

The Equipment Council is proud to host this conference that will educate attendees about pressing topics and issues facing the equipment sector.

**Attendees:** C-Suite executives of the plastics industry’s leading equipment manufacturers and moldmakers.

### Bourbon Tasting Reception - SOLD

$7,000
- Two (2) complimentary registrations

### Networking Reception at Against the Grain Brewery

$7,000
- Two (2) complimentary registrations

### Lanyard Partnership - SOLD

$5,000
- Two (2) complimentary registrations
- Branded lanyards for attendee name badges

### Lunch

$5,000
- One (1) complimentary registration

### Program Breaks

$3,500
- One (1) complimentary registration

### Breakfast [Two Available]

$3,500
- One (1) complimentary registration

### Notepad & Pen Partnership

$3,500
- One (1) complimentary registrations
- High degree of brand visibility as attendees take notes throughout the event and post-conference as they take their notepad & pen back with them
- Sponsor to provide notepad and pens to be distributed to attendees at session tables

### Digital Advertisement

$1,000
- 30-second video or still graphic advertisement on main conference screens during breaks

### All Partnerships Include the Following:

- Full-page ad in program book (8.5 x 11 inches with 0.125 bleed)
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FLUOROPOLYMERS DIVISION CONFERENCE

May 5–7 | Lago Mar Beach Resort | Fort Lauderdale, FL
**Fluoropolymers Division Conference - NOW VIRTUAL PROGRAM**

This conference is positioned to bring more value to your bottom line with premier programming to include technical and regulatory updates, market and supply stream analysis, and social events.

**Attendees:** C-suite and top executives of fluoropolymer manufacturers, processors, converters and formulators.

**Premier Event Partner**

$5,000

- One (1) complimentary registration
- Event co-branding
- Opening remarks

**Lanyard Partnership**

$4,000

- Branded lanyards for attendee name badge

**Notepad & Pen Partnership**

$1,500

- High degree of brand visibility as attendees take notes throughout the event and post-conference as they take their notepad & pen back with them
- Sponsor to provide notepad and pens to be distributed to attendees at session tables

**Program Breaks—Morning & Afternoon**

$1,250

**Breakfast [Two Available]**

$1,250

**Welcome Reception [Unlimited Partnerships Available]**

$750

**Reception [Unlimited Partnerships Available]**

$750

**Digital Advertisement**

Event Partner: $350 | Non-Event Partner: $550

- 30-second video or still graphic advertisement on main conference screens during breaks

**Golf Outing**

$1,000

- Opportunity for partner to provide giveaway

**All Partnerships Include the Following:**

- Full-page ad in program book (8.5 x 11 inches with 0.125 bleed)
- Company profile, description and logo on event mobile app
- Logo and link on PLASTICS event webpage
- Logo on event promotion and communication emails (where applicable)
- Branding and acknowledgment at the event (verbal and event signage)
- Logo and recognition in conference documents, program and proceedings
- Name tag at event distinguishing partnership role

**Exclusive Partnerships Available Where Multiples are Listed**

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All partnerships are subject to change.
The 2020 Re|focus Sustainability & Recycling Summit presents a unique opportunity to connect and exchange ideas with the most influential thought leaders across the plastics supply chain, from brand owners to processors, and engineers to product developers. Investing in the Re|focus Sustainability & Recycling Summit gives you the exposure needed to ensure you are among the first the industry looks to when it seeks sustainable solutions in plastics manufacturing.

**Attendees:** C-Suite and top executives across the full plastics industry supply chain, business development executives, sales executives, engineers, purchasers, product developers, global packaging and sustainability professionals.

**Premier Partner**
- Member: $10,000 | Non-Member: $12,500
- Recognition as a Premier Sponsor on printed badge insert
- Recognition as a Premier Sponsor on onsite signage
- Brief welcome remarks to attendees during Opening Plenary
- Rotating leaderboard ad on refocussummit.org
- One (1) HTML send to all attendees post-event
- Three (3) complimentary registrations
- Rotating digital ad on display screens throughout the conference venue
- Logo linked to website of your choice on event mobile app and refocussummit.org

**Monday's Marketplace Welcome Reception**
- Member: $5,000 | Non-Member: $6,500
- Sponsor of Monday's Welcome Reception
- Opportunity to briefly address attendees during the reception
- One (1) complimentary registration
- Rotating digital ad on display screens throughout the conference venue
- Recognition as Monday’s Welcome Reception sponsor on onsite signage
- Recognition as Monday’s Welcome Reception sponsor on printed badge insert
- Logo linked to website of your choice on event mobile app and refocussummit.org

**Tuesday's Marketplace Networking Reception**
- Member: $7,500 | Non-Member: $9,000
- Sponsor of Tuesday’s Reception
- Opportunity to briefly address the attendees during the reception
- One (1) complimentary registration
- Rotating digital ad on display screens throughout the conference venue
- Recognition as Tuesday's Reception sponsor on onsite signage
- Recognition as Tuesday's Reception sponsor on printed badge insert
- Logo linked to website of your choice on event mobile app and refocussummit.org

- All sponsors, product(s) and claims must be pre-approved by PLASTICS staff. Member/Non-member: PLASTICS members receive special pricing reflected in rates above.
- To secure a partnership, contact Leslie Schmiesing | 202.974.5248 | lschmiesing@plasticsindustry.org.
- All partnerships are subject to change.
Marketplace Networking Breakfast [Two Available]
Member: $3,000 | Non-Member: $4,500
- Sponsor of scheduled breakfast
- Rotating digital ad on display screens throughout the conference venue
- Recognition as a sponsor in digital conference promotion
- Recognition as a Breakfast sponsor on onsite signage
- Logo linked to website of your choice on event mobile app and refocussummit.org

Marketplace Networking Lunch [Two Available]
Member: $3,000 | Non-Member: $4,500
- Sponsor of scheduled lunch
- Rotating digital ad on display screens throughout the conference venue
- Recognition as a sponsor in digital conference promotion
- Recognition as a Lunch sponsor on onsite signage
- Logo linked to website of your choice on event mobile app and refocussummit.org

Marketplace Networking Break [Three Available]
Member: $2,000 | Non-Member: $3,500
- Sponsor of scheduled break
- Recognition as a sponsor in digital conference promotion and onsite
- Logo linked to website of your choice on event mobile app and refocussummit.org

Mobile App Partner
Member: $5,000 | Non-Member: $6,500
We are striving to reduce the environmental footprint of our event and therefore will not have printed programs. The mobile app will take the place of the program and is where all attendees can go to access conference information.
- Co-branding on splash/loading screen of the app and on the main navigation screen
- One (1) rotating banner ad on the main navigation page (banner ad links to website of your choice)
- One (1) mobile app push notification
- One (1) complimentary registration
- Recognition as the Mobile App sponsor in digital communications to attendees
- Logo linked to website of your choice on event mobile app and refocussummit.org

Mobile App Listing
Member: $500 | Non-Member: $750
- A company description of up to 75 words, including company name, e-mail and mailing address, logo, website/URL, contact person’s e-mail and/or phone number

Charging Station Partner [Two Available]
Member: $5,000 | Non-Member: $6,500
- Custom-branded charging station placed in high-traffic area
- One (1) complimentary registration
- Recognition as a sponsor in digital conference promotion and onsite
- Rotating digital ad on display screens throughout the conference venue
- Logo linked to website of your choice on event mobile app and refocussummit.org

Wi-Fi Partnership
Member: $5,000 | Non-Member: $6,500
- Exclusive WiFi provider in all conference session rooms and common areas
- Customizable network password

- All sponsors, products and claims must be pre-approved by PLASTICS staff. Member/Non-member: PLASTICS members receive special pricing reflected in rates above.
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### Re|focus Sustainability & Recycling Summit Partnership Opportunities Continued...NOW VIRTUAL WEBINAR SERIES

<table>
<thead>
<tr>
<th>Partnership</th>
<th>Description</th>
</tr>
</thead>
</table>
| **Roundtables** | - Custom-branded signage where WiFi login credentials are placed  
- One (1) complimentary registration  
- Rotating digital ad on display screens throughout the conference venue  
- Recognition as the WiFi sponsor in digital communications to attendees  
- Logo linked to website of your choice on event mobile app and refocussummit.org  |
| **Member:** $2,000 | **Non-Member:** $2,500  
- Catch attendees’ eyes as they scan around the Marketplace by sponsoring a custom-branded Roundtable.  
- Sponsors may host meetings with attendees during breakfasts, lunches, and breaks at their Roundtable  
- One (1) complimentary registration  
- Logo linked to website of your choice on event mobile app and refocussummit.org  |

| **Marketplace Lighting Talks** | [Four Available] |
| **Member:** $2,000 | **Non-Member:** $2,500  
- 15-minute presentations in a designated area in the Marketplace  
- Sponsors can choose to speak during breakfasts, lunches, or breaks  
- Lightning Talk title, speaker, and short description listed in event agenda  
- Opportunity to share marketing materials with attendees  
- Microphone provided, AV offered at an added cost  
- One (1) complimentary registration  |

| **Email Blast To Attendees** | [Three Available] |
| **Member:** $3,000 | **Non-Member:** $4,500  
- Custom-branded charging station placed in high-traffic area  
- One (1) complimentary registration  
- Recognition as a sponsor in digital conference promotion and onsite  
- Rotating digital ad on display screens throughout the conference venue  |

| **Onsite** | A variety of banner and signage options are available throughout the conference venue, including: |
| **Digital Signage** |  |
| **Column Wraps** |  |
| **Banners** |  |
| **Floor Stickers** |  |

- All sponsors, product(s) and claims must be pre-approved by PLASTICS staff. Member/Non-member: PLASTICS members receive special pricing reflected in rates above.  
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- All partnerships are subject to change.
SPRING FOOD PACKAGING SUMMIT

June 9 –11 | Renaissance Baltimore Harborplace Hotel | Baltimore, MD
Spring Food Packaging Summit

The primary objective of the Spring Food Packaging Summit is to facilitate discussion among government officials, scientists and industry representatives that fosters greater alignment among national regulatory programs for food packaging. We believe that simpler and more consistent regulations across the world make it less complicated and expensive for companies to sell their products globally.

**Attendees:** C-suite and top executives, regulatory and global affairs professionals, product safety professionals, R&D managers, scientists, law professionals.

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**Networking Reception**
$15,000
- Three (3) complimentary registrations
- Opportunity to give brief welcome remarks at the dinner
- Marketplace Tabletop

**Welcome Reception**
$8,000
- Opportunity to give brief welcome remarks at the reception
- Two (2) complimentary registrations
- Marketplace Tabletop

**Lanyard Partnership**
$5,000
- Two (2) complimentary registrations
- Branded lanyards for attendee name badges

**Lunch [Two Available]**
$5,000
- One (1) complimentary registration
- Marketplace Tabletop

**Program Breaks [Two Available]**
- SOLD
$3,500
- One (1) complimentary registration

**Breakfast [Two Available]**
$3,500
- One (1) complimentary registration

**Notepad & Pen Partnership**
$3,500
- One (1) complimentary registration
- High degree of brand visibility as attendees take notes throughout the event and post-conference as they take their notepad & pen back with them
- Sponsor to provide notepad and pens to be distributed to attendees at session tables

**Marketplace Tabletop [Three Available]**
$2,500 | Event Partner: $500
- One (1) complimentary registration
- One six-foot table for the duration of the event
- Option to purchase full-page ad in program for an additional $500

**Digital Advertisment**
$1,000
- 30-second video or still graphic advertisement on main conference screens during breaks

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**All Partnerships Include the Following:**
- Full-page ad in program book [not included for Marketplace Tabletops] (8.5 x 11 inches with 0.125 bleed)
- Company profile, description and logo on event mobile app
- Logo and link on PLASTICS event webpage
- Logo on event promotion and communication emails (where applicable)
- Branding and acknowledgment at the sponsored (verbal and event signage)
- Logo and recognition in conference documents, program and proceedings
- Name tag at event distinguishing partnership role

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- All partnerships are subject to change.
31ST ANNUAL VINYL COMPOUNDERS CONFERENCE

July 12–14 | InterContinental Washington DC The Wharf | Washington, DC
31st Annual Vinyl Compounders Conference

The primary objective of the Annual Vinyl Compounders Conference is to provide up-to-date technical, regulatory and business development information that is pertinent to the vinyl products industry, as well as opportunities to meet, network and collaborate with the full vinyl product supply chain.

Attendees: Top executives, purchasing managers, product managers, sales/marketing/business development professionals, R&D professionals, chemists, scientists.

Lanyard Partnership
$4,000
- Branded lanyards for attendee name badge

Conference Lounge
$3,000
- Branding throughout the lounge

Notepad & Pen Partnership
$1,500
- High degree of brand visibility as attendees take notes throughout the event and post-conference as they take their notepad & pen back with them
- Sponsor to provide notepad and pens to be distributed to attendees at session tables

Breakfast
$1,250

Off-site Reception [Unlimited Partnerships Available]
$1,500

Closing Reception [Unlimited Partnerships Available]
$1,250

Speaking Opportunity [Three Available]
$1,500
- 20-minute presentation
- Presentation must be approved by PLASTICS - presentation file due in final format 10 days prior to the event.

High-Boy Marketplace Tabletop at Closing Reception
Event Partner: $250
Non-Event Partner: $450
- Option to purchase full-page ad in program for an additional $150

Digital Advertisement
Event Partner: $350
Non-Event Partner: $550
- 30-second video or still graphic advertisement on main conference screens during breaks

All Partnerships Include the Following:
- Full-page ad in program book [not included for Marketplace Tabletops] (8.5 x 11 inches with 0.125 bleed)
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- All partnerships are subject to change.
ANNUAL MEETING & FALL CONFERENCE

September 15–18 | OMNI Grove Park Inn | Asheville, NC
Annual Meeting & Fall Conference

Top executives come together for face-to-face council and committee meetings and interactive fish bowl dialogues tackling the critical issues that challenge the industry.

Attendees: C-Suite and top executives across the full supply chain, sales managers, sustainability professionals, brand owners.

Reception, Dinner & Entertainment
$15,000
- Three (3) complimentary registration

Welcome Reception
$10,000
- Two (2) complimentary registrations

Lanyard Partnership
$5,000
- Two (2) complimentary registrations
- Branded lanyards for attendee name badges

Lunch for Annual Meeting with PLASTICS Update
$5,000
- Two (2) complimentary registrations

Breakfast for all Councils
$5,000
- Two (2) complimentary registrations

Golf with Box Lunch & Reception
$2,500
- One (1) complimentary registration
- Opportunity for sponsor to provide giveaway

Notepad & Pen Partnership
$1,500
- High degree of brand visibility as attendees take notes throughout the event and post-conference as they take their notepad & pen back with them
- Sponsor to provide notepad and pens to be distributed to attendees at session tables

Digital Advertisement
$1,000
- 30-second video or still graphic advertisement on main conference screens during breaks

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- Full-page ad in program book (8.5 x 11 inches with 0.125 bleed)
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GLOBAL PLASTICS SUMMIT (GPS) 2020 CO-LOCATED WITH THE NORTH AMERICAN FLEXIBLE FILM & BAG CONFERENCE AND THE RIGID PLASTIC PACKAGING GROUP MEETING

October 21-23 | The Westin Galleria Dallas | Dallas, TX
Global Plastics Summit (GPS) 2020 co-located with the North American Flexible Film & Bag Conference and the Rigid Plastic Packaging Group Meeting Partnership Opportunities

The Global Plastics Summit is the preeminent industry event providing perspectives from across the entire supply chain – producers, converters, brand owners, and innovators – bringing together more than 350 senior plastic industry decision-makers. The event provides a comprehensive view with which to navigate the complex, ever-changing global plastics industry by discussing a myriad of issues affecting corporate growth and profitability for the plastics industry worldwide. GPS is hosted in partnership between IHS Markit and the Plastics Industry Association. This year's event will be coupled with the Plastics Industry Association's North American Flexible Film & Bag Conference and the Rigid Plastic Packaging Group Meeting.

**Attendees:** C-suite and top executives, directors, and managers across the full plastics industry supply chain; marketing, financial, and sustainability officers; business development, research and development strategists, and procurement/sourcing teams

**Solutions Showcase Kiosk**
The Solutions Showcase space will host numerous food and networking functions, placing your product solutions in the center of it all. This area is physically connected directly to the summit session room, allowing attendees to move seamlessly from session to the solutions space!

This area is designed to allow you a spot to wave your company flag, but also network. It’s your place to talk business and educate decision makers on your value offering.

Solutions Showcase Kiosks come with:

- A branded kiosk with:
  - Company ID sign with logo
  - Two (2) stools
  - Electrical drop
  - Internet connectivity
  - Video monitor
- Pre-show website promotion and listing
- On-site promotion via print program and collateral pieces
- Logo on on-site Solutions Area promotional signage
- Two (2) complimentary registrations (2-day conference only)

To secure a partnership or inquire about pricing, contact Leslie Schmiesing | 202.974.5248 | lschmiesing@plasticsindustry.org

All partnerships are subject to change.
GPS 2020 collocated with the North American Flexible Film & Bag Conference and the Rigid Plastic Packaging Group Meeting Partnership Opportunities

**Foundational Partner**

**Branding:**
- Identification and recognition as a Foundational Partner
- Company included in selected pre-event marketing and promotional materials
- Logo and hyperlink to partner's webpage on the GPS event website
- Logo displayed on conference projection screen in main ballroom during conference-wide welcome each day
- Logo, company description (up to 250 words) featured on the event mobile application

**Choice of one of the following event partnerships: Lunch, Reception or Breakfast**

* Lunch, Reception or Breakfast selection includes these additional benefits for the respective partnership
- Logo visibility at selected sponsored function(s) (see image)
- Partner recognition and logo when and where your respective event is promoted (online, on-site, in print)
- Opportunity to provide a gift or distribute promotional materials at your respective event
- Benefits extend to all lunches, receptions and breakfasts during the Summit

**Event Planning Support:**
- An IHS Markit liaison will be assigned as a central point of contract to provide guidance, assistance, and coordination of partner benefits
- Program Advisory Committee Access. Conference call with a member of the GPS program committee to help prepare and align your internal stakeholders and gain insight into the event program plans
- Three (3) complimentary registrations (2-day conference only; workshops are an additional fee)
- Option to add a sponsor Kiosk in the Solutions Showcase for reduced pricing

- To secure a partnership or inquire about pricing, contact Leslie Schmiesing | 202.974.5248 | lschmiesing@plasticsindustry.org
- All partnerships are subject to change.
GPS 2020 collocated with the North American Flexible Film & Bag Conference and the Rigid Plastic Packaging Group Meeting Partnership Opportunities

Strategic Partner

Branding:

- Identification and recognition as a Strategic Partner
- Company included in selected pre-event marketing and promotional materials
- Logo and hyperlink to partner’s webpage on the GPS event website
- Logo displayed on conference projection screen in main ballroom during conference-wide welcome each day
- Logo, company description (up to 250 words) featured on the event mobile application

Choice of one of the following event partnerships: Registration, Summit Bags, Journals & Pens, Mobile App

Registration:

- Exclusive Logo on the Summit Lanyards
- Partner recognition and logo within the online registration pages and at on-site registration area
- Opportunity to provide a gift or distribute promotional materials

Summit Bags:

- Exclusive logo on the Summit Bags
- Opportunity to provide a gift or promotional materials for placement in the bags

Journals & Pens:

- Partner recognition and logo on the journals - logos on pens included with journals

Mobile App:

- Partner recognition on mobile app splash page and in rotating banner at the top of the app

Event Planning Support:

- An IHS Markit liaison will be assigned as a central point of contract to provide guidance, assistance, and coordination of partner benefits
- Program Advisory Committee Access. Conference call with a member of the GPS program committee to help prepare and align your internal stakeholders and gain insight into the event program plans
- Two (2) complimentary registrations (2-day conference only; workshops are an additional fee)
- Option to add a sponsor Kiosk in the Solutions Showcase for reduced pricing

To secure a partnership or inquire about pricing, contact Leslie Schmiesing | 202.974.5248 | lschmiesing@plasticsindustry.org

All partnerships are subject to change.
GPS 2020 collocated with the North American Flexible Film & Bag Conference and the Rigid Plastic Packaging Group Meeting Partnership Opportunities

Industry Partner

Branding:
- Identification and recognition as an Industry Partner
- Company included in selected pre-event marketing and promotional materials
- Logo and hyperlink to partner’s webpage on the GPS event website
- Logo displayed on conference projection screen in main ballroom during conference-wide welcome each day
- Logo, company description (up to 250 words) featured on the event mobile application

Event Planning Support:
- An IHS Markit liaison will be assigned as a central point of contract to provide guidance, assistance, and coordination of partner benefits
- Program Advisory Committee Access. Conference call with a member of the GPS program committee to help prepare and align your internal stakeholders and gain insight into the event program plans
- One (1) complimentary registration (2-day conference only; workshops are an additional fee)
- Option to add a sponsor Kiosk in the Solutions Showcase for reduced pricing

To secure a partnership or inquire about pricing, contact Leslie Schmiesing | 202.974.5248 | lschmiesing@plasticsindustry.org

All partnerships are subject to change.
GPS 2020 collocated with the North American Flexible Film & Bag Conference and the Rigid Plastic Packaging Group Meeting Partnership Opportunities

Golf Partner Options

Imprinted Golf Balls
- A sleeve of 3 golf balls imprinted with your company's logo, provided to each attendee

Golf Towels
- Golf towel with your company's logo – distributed to all attendees

Golf Tee and Divet Set
- Golf tee and divet set with your company's logo provided to each attendee

Golf Cart
- Prominent display of your company's logo on all golf carts used for the tournament

Beverage Cart
- Prominent display of your company's logo on all golf course beverage carts during tournament

Longest Drive and Closest to the Pin Contest
- Logo placed on signage at both longest drive and closest to the pin holes and special recognition at the golf awards

Hole in One Contest
- Logo displayed at the hole and a $25,000 reward incentive for anyone "acing" the hole

Hole Sponsor
- Prominent display of your logo on individual holes throughout the tournament course

Golf Shuttle
- Brand recognition on transportation provided to and from the conference golf tournament

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All partnerships are subject to change.
GPS 2020 collocated with the North American Flexible Film & Bag Conference and the Rigid Plastic Packaging Group Meeting
Partnership Opportunities

**Branding Partner Options**

**Wi-Fi**
- Custom wifi splash page with your company's logo and URL redirect to your company's site

**Networking Breaks**
- Branding exposure during morning and afternoon networking breaks; which includes branded items (cups, napkins) made available for GPS attendees

**Charging Station**
- Your company’s logo featured on cell phone charging station available to all attendees

**Hotel Key Cards**
- Your logo printed on the hotel room key cards of all attendees registered in the GPS Summit room block

**Video Wall**
- Your logo displayed on video wall in the Solutions Showcase area which host numerous networking functions and the ability to loop a company video during networking functions

**Dark Channel**
- Your company logo displayed on hotel's dark channel in each guest room

**VIP Dinner**
- Recognition as the official partner of the exclusive VIP Dinner. The VIP Dinner host up to 50 C-level executives in the plastics industry

**Mobile App**
Conference delegates rely solely on the conference mobile app for all program information including general info, agenda, exhibitor and networking events/times, speaker profiles, etc. Our mobile app event sponsor will receive exclusive exposure and engagement with all conference delegates pre, during and post-event with deliverables to include:

- Sponsor logo and custom messaging “splash page” to appear when all delegates open the conference mobile app
- Sponsor logo scrolling banner logo embedded in the conference mobile app for duration of conference
- Sponsor logo as icon on conference mobile app main page with URL linking capability to Sponsor’s website
- Signage on-site recognizing Sponsor as conference mobile app sponsor

- To secure a partnership or inquire about pricing, contact Leslie Schmiesing | 202.974.5248 | lschmiesing@plasticsindustry.org
- All partnerships are subject to change.
FALL FOOD PACKAGING SUMMIT

Date & Location Coming Soon
Fall Food Packaging Summit

This Summit is a forum for regulatory affairs specialists to exchange knowledge and learn from seasoned experts in government and industry.

**Attendees:** C-Suite and top executives from all areas of the supply chain, directors of regulatory affairs, directors of global affairs, material supplier managers, sales managers, sustainability professionals, brand owners

<table>
<thead>
<tr>
<th><strong>Dinner &amp; Networking</strong></th>
<th>$15,000</th>
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<tbody>
<tr>
<td>• Three (3) complimentary registrations</td>
<td></td>
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<tr>
<td>• Opportunity to give brief welcome remarks at the dinner</td>
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<tr>
<td>• Marketplace Tabletop</td>
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<table>
<thead>
<tr>
<th><strong>Welcome Reception</strong></th>
<th>$6,000</th>
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<tbody>
<tr>
<td>• Two (2) complimentary registrations</td>
<td></td>
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<tr>
<td>• Opportunity to give brief welcome remarks at the dinner</td>
<td></td>
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<tr>
<td>• Marketplace Tabletop</td>
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<thead>
<tr>
<th><strong>Lanyard Partnership</strong></th>
<th>$5,000</th>
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<tbody>
<tr>
<td>• Two (2) complimentary registrations</td>
<td></td>
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<tr>
<td>• Branded lanyards for attendee name badges</td>
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<thead>
<tr>
<th><strong>Lunch</strong></th>
<th>$5,000</th>
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<tbody>
<tr>
<td>• One (1) complimentary registration</td>
<td></td>
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<td>• Marketplace Tabletop</td>
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<thead>
<tr>
<th><strong>Program Breaks</strong></th>
<th>$3,500</th>
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<tbody>
<tr>
<td>• One (1) complimentary registration</td>
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<thead>
<tr>
<th><strong>Breakfast [Two Available]</strong></th>
<th>$3,500</th>
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<tr>
<td>• One (1) complimentary registration</td>
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<tr>
<th><strong>Notepad &amp; Pen Partnership</strong></th>
<th>$3,500</th>
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<tr>
<td>• One (1) complimentary registration</td>
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<tr>
<td>• High degree of brand visibility as attendees take notes throughout the event and post-conference as they take their notepad &amp; pen back with them</td>
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<tr>
<td>• Sponsor to provide notepad and pens to be distributed to attendees at session tables</td>
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<thead>
<tr>
<th><strong>Marketplace Tabletop [Six Available]</strong></th>
<th>$2,500</th>
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<tbody>
<tr>
<td><strong>Event Partner: $500</strong></td>
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<tr>
<td>• One (1) complimentary registration</td>
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<tr>
<td>• One six-foot table for the duration of the event</td>
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<tr>
<td>• Option to purchase full-page ad in program for an additional $500</td>
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<tr>
<th><strong>Digital Advertisment</strong></th>
<th>$1,000</th>
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<tbody>
<tr>
<td>• 30-second video or still graphic advertisement on main conference screens during breaks</td>
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- Listed pricing reflects rates for members of the Plastics Industry Association. Non-members pay a 25% premium.
- To secure a partnership, contact Leslie Schmiesing | 202.974.5248 | lschmiesing@plasticsindustry.org.
- All partnerships are subject to change.
Every three years, NPE® brings together more than 55,000 potential buyers from every segment of the plastics supply chain and its user-end markets. Given 88% of NPE2018 attendees had buying influence, with 74% having the power to buy, authorize, or make business recommendations, don't miss the opportunity to stand out from the crowd and secure the most qualified leads.

Submit your exhibit space application at NPE.org
LEARN MORE
To secure a partnership, contact:
Leslie Schmiesing, Business Development Manager
202-974-5248 | lschmiesing@plasticsindustry.org