JOB DESCRIPTION
DIRECTOR, AMERICAN RECYCLABLE PLASTIC BAG ALLIANCE

Reports to: Vice President, Government Affairs
FLSA Classification: Exempt
Office Location: Headquarters, Washington, DC

Background: The American Recyclable Plastic Bag Alliance is a tactical committee of the Plastics Industry Association representing plastic bag manufacturers and suppliers employing more than 25,000 American workers in over 40 states. We proactively promote product lines and lead numerous public policy initiatives that serve as the frontline defense against plastic bag bans and taxes nationwide as well as the promotion of sustainability measures committed to by the industry.

General Summary: The Director of ARPBA leads this tactical committee of the Plastics Industry Association and is in charge of strategy, budgeting, and member relations. The Director manages a team of staff and consultants across the country working to protect and promote the industry.

Essential Functions:
• Manage regional, state, and local consultants to engage stakeholders in areas of strategic importance.
• Serve as an industry spokesperson in public forums and in media.
• Build and maintain good relationships with all members of the ARPBA.
• Identify opportunities to expand membership in the ARPBA.
• Oversee the ARPBA budget to guarantee the wise use of all resources.
• Help defeat burdensome taxation and regulation while promoting an industry committed to sustainability, recycling, and creating manufacturing jobs in America.
• Have fun in your job.

Relationships:
• Internal: Staff, consultants, membership.
• External: Local and state-level stakeholders and elected officials. Industry coalitions and NGOs.

Job Qualifications:
• Education: Bachelor’s degree required.
• Experience: Eight to ten years of experience in communications, government affairs, coalition management, or trade association role. Ability to think strategically and tactically. Understanding of how to assemble coalitions and build consensus. Experience at the state or local government level is a plus. Political campaign experience could be beneficial as well. Strong grasp of the lawmaking process at all levels a must.
• Core Competencies: Outstanding written and oral communications skills. Understanding of the legislative process. Teamwork, ethical behavior, ability to quickly adjust to change and to work under pressure. Customer service orientation. Member communications -- written and oral -- are a central part of PLASTICS’s day-to-day business; staff member will be expected to treat member communications as a top priority. Ability to manage a variety of projects simultaneously. Ability to travel.

Interested applicants should send cover letter, salary requirements, and resume to HR@plasticsindustry.org

About Us: PLASTICS is a dynamic organization with an ambitious team, striving for growth and success. Together we shape the direction of the entire plastics industry. Employees have the opportunity to grow,
learn, and impact both the industry and our association. We are passionate about sustainability and recycling initiatives.

We offer generous benefits including health, dental, vision and life insurance, competitive salaries and a 401(k) plan with employer contributions. We work hard, we play hard and we value a work-life balance.

To learn more about PLASTICS, go to plasticsindustry.org.