JOB DESCRIPTION
VICE PRESIDENT, SUSTAINABILITY
PLASTICS INDUSTRY ASSOCIATION

Reports to: President and Chief Executive Officer
FLSA Classification: Exempt
Office Location: Headquarters, Washington, DC

Company Intro: The Plastics Industry Association (PLASTICS) is a D.C.-based trade association that supports the entire value chain for the $432 billion plastics industry including nearly one million workers in the United States.

General summary: Lead, develop and deploy sustainability strategies that will position PLASTICS as the leading organization in sustainability for the broader plastics industry. Responsible for managing the execution of the programs that support those strategies for our members as well as engaging key stakeholders such as trade associations, research institutes, and NGOs. Provides strategic input to both the communications and government affairs teams that helps shape the industry’s messaging and advocacy around the sustainability of plastics and importance of recycling and recovery.

Essential Functions:
• Work with key stakeholders to develop high-level sustainability strategy that creates value for the association and broader value chain.
• In collaboration with the PLASTICS Sustainability Advisory Board, identify sustainability opportunities and challenges across the value chain and prioritize areas for action.
• Develop goals and KPIs to ensure the successful implementation of the sustainability strategy and measure progress.
• Serve as subject matter expert and represent PLASTICS as a spokesperson on sustainability issues at industry and media events.
• Build collaborative partnership with key stakeholders, including trade associations, recyclers, think tanks, regulators, academia, and NGOs.
• Participate in external programs and projects with counterparts in member companies, coalitions, and other trade associations.
• Establish and ensure adherence to budgets, schedules, and work plans.
• Other duties as assigned.

Relationships:
Internal: Staff, consultants, interns, and membership.
External: Government agencies, federal, state and local representatives, non-member companies, industry coalitions, media and NGOs.

Job Qualifications:
Education: Bachelor’s degree required; master’s degree preferred.

Experience:
• At least ten years of experience in sustainability with preference towards experience in the plastics industry, including plastics recycling.
• Must have the ability to set high-level vision while identifying and executing projects that directly support the goals of that vision.
• Proven track record of effective project leadership and execution. This role requires extensive collaboration and relationship building internally and externally.
• Strong understanding and experience with Corporate Sustainability Reporting tools and best practices, including materiality analysis, hot spot assessments, and life cycle assessments.
• Familiarity with reporting standards such as GRI, SASB, and CDP.
• Familiarity with financial ESG ratings such as Sustainalytics, ISS-ESG, RobecoSAM, CDP, and MSCI.
• Strong oral, written, and presentation skills are essential.
• Previous trade association experience is preferred, but not required.
• Ability to travel up to 35%.

Core Competencies:
• Ability to work in teams or autonomously.
• Ability to quickly adjust to change and to work under pressure.
• Commitment to ethical behavior.
• Customer service orientation.
• Entrepreneurial mindset.
• Ability to prioritize projects, but also manage a variety of projects simultaneously.
• Ability to travel, both domestically and internationally.

Interested applicants should send cover letter, salary requirements, and resume to HR@plasticsindustry.org.

About Us: PLASTICS is a dynamic organization with an ambitious team, striving for growth and success. Together we shape the direction of the entire plastics industry. Employees have the opportunity to grow, learn, and impact both the industry and our association. We are passionate about sustainability and recycling initiatives. We offer generous benefits including health, dental, vision and life insurance, competitive salaries and a 401(k) plan with employer contributions. We work hard, we play hard and we value a work-life balance. To learn more about PLASTICS, go to plasticsindustry.org.