

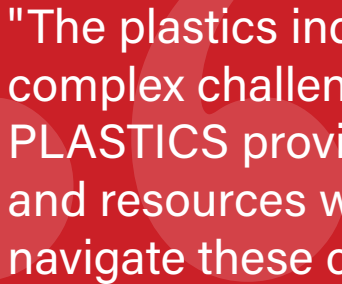


# PLASTICS

INDUSTRY ASSOCIATION

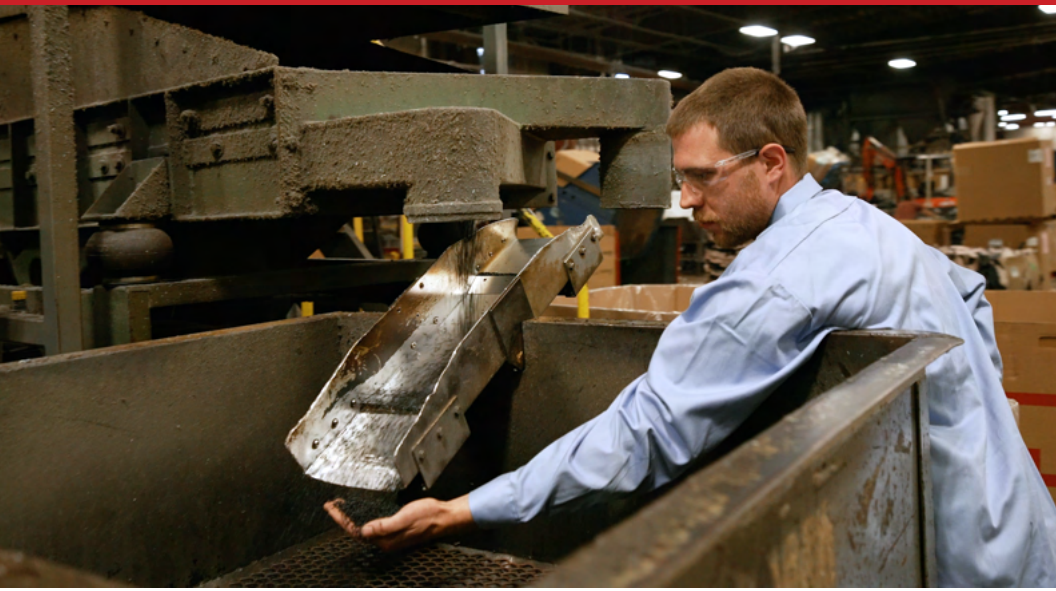
**We protect, promote, and  
grow the plastics industry.**

PLASTICS is the voice of the plastics industry, bringing together the full supply chain to build consensus, advocate thoughtful perspectives and solutions, and provide valuable information to help our members succeed in the marketplace.



"The plastics industry faces complex challenges, and PLASTICS provides the support and resources we need to navigate these challenges together. As our needs continue to evolve, so does the association. The more we work together, the stronger the industry will be, and that means we need as many processors at the table as possible. No company should go it alone in today's environment."

Eric Roegner  
President, Amcor Rigid Packaging



The plastics industry is facing unprecedented challenges. From bans on single-use products to production caps to public concerns about plastic waste, our ability to innovate and deliver essential solutions is under attack. Misinformation and misguided policies threaten market access and the very foundation of your business. **Together, we can turn these challenges into opportunities to innovate and demonstrate the true value of plastics.**

**The Plastics Industry Association offers strength in numbers—and we need you to make us even stronger. We are the industry's unified voice, a powerful platform where businesses like yours can join forces to protect, promote, and grow a sustainable future for plastics.**

# LEADING THE CHARGE ON SUSTAINABILITY

**Sustainability isn't just a buzzword for us.** Our dedicated sustainability team drives industry-wide initiatives like Operation Clean Sweep®, NEMO, and Zero Net Waste. We tackle pre-production loss, bring plastic waste back into the value chain, and advocate for improved recycling access. **We influence policy, support recycling initiatives, and continuously seek innovative solutions for a greener tomorrow.** Together, we can ensure a sustainable future for plastics.



Operation Clean Sweep® (OCS) is an industry-led program that supports companies in their goals towards achieving zero plastic resin loss in operations. Its mission is to create a world where plastic resin is responsibly handled and kept out of the environment. Participating in OCS offers several benefits to companies:

- Helps companies work towards goals of zero plastic resin loss in the environment.
- Provides a framework for companies to identify and address potential risks of resin loss through practices like employee training and site inspections.
- Demonstrates a company's commitment to environmental responsibility and can be used for marketing purposes.
- Members of the Plastics Industry Association receive a reduced dues rate for OCS Blue membership.



# MAKING A STAND ON BEHALF OF THE INDUSTRY

**With PLASTICS, you're not alone.** Our team of legislative and regulatory experts tracks policy changes across the country, identifying threats and opportunities on the federal and state fronts. Together, we raise a united voice to policymakers, ensuring your business has a seat at the table and shaping positive outcomes for the plastics industry.

**Silence isn't an option.** Initiatives like Recycling is Real showcase the positive realities of plastic recycling to policymakers, brands, and consumers alike. Our ThisIsPlastics website provides clear, consumer-friendly facts and talking points to combat misconceptions. We work tirelessly to secure positive media coverage, ensuring the industry's voice is heard and plastic's true value is understood.



The Plastics Industry Association launched *Recycling is Real* to counter claims that plastic recycling is a “myth.”

We believe recycling is key to a sustainable circular economy for plastics. Opponents who want to eliminate plastic use altogether are spreading misinformation and blocking progress. Recycling is Real aims to rebuild trust in recycling and educate policymakers through content showcasing the recycling process and the dedicated people behind it.

# MARKET INTELLIGENCE ADVANTAGE

Knowledge is power. Our chief economist, Dr. Perc Pineda, translates complex market trends into actionable business insights. We deliver in-depth reports like the "Size and Impact Report" and quarterly economic outlooks, providing a clear picture of the market landscape. We analyze global trends, delve into specific sectors like consumer packaging, and even gauge public sentiment through polling. This data empowers you to navigate the evolving landscape, anticipate consumer demand, and make strategic decisions that solidify your competitive edge.



"The data and insights from PLASTICS empower us to make informed decisions and adapt to the evolving plastics landscape. This is crucial for strategic planning in our business."

Andrew Raml, President, Bemis Manufacturing Company

# COLLABORATE. CONNECT. GROW.

In today's competitive landscape, collaboration is key. Joining PLASTICS fosters an environment where industry leaders like yourself can connect, share best practices, tackle critical challenges, and collectively shape the future of plastics. It's a chance to forge lasting relationships, build a powerful network, and ensure your company stays ahead of the curve.

Through insightful events like FlexForum and the National Plastics Conference, NPE, our industry tradeshow, the Plastics Industry Advocacy day on Capitol Hill, and meaningful volunteer opportunities, you'll build a network of trusted peers—a powerful resource for navigating the plastics industry's ever-changing landscape.



## WHAT YOUR PEERS SAY

"The Recycling is Real initiative by PLASTICS is critical for our industry. It empowers us to educate policy-makers and combat negative perceptions about plastics."

Dan Mohs, CEO and Chairman, Placon Corporation

"The fight for a sustainable plastics industry is a collective effort. By joining forces with PLASTICS, Processors can ensure the future success of our business and the entire plastics industry."

Jamie Clark, CHRO, PrintPack

"Sigma Plastics believes it's critical that all stakeholders in the supply chain of plastics work to have a unified voice to promote the vast benefits of the products we make. We believe the best way to do this is to work through and with the Plastics Industry Association."

Mark Teo, CEO, The Sigma Plastics Group

# UNITY IS OUR STRENGTH, PLASTICS IS OUR HOME.

The future of plastics is bright, but we need your voice to shape it. Join the Plastics Industry Association to secure a seat at the table with policymakers, access key business insights, and build a network of industry leaders. Together, we will navigate the future, promote responsible solutions, and ensure the continued success of the plastics industry.

**Join us and be part of the solution –  
because a stronger industry is a  
brighter future for all.**

**Contact us today  
to learn more.**



1425 K Street, NW, Suite 500  
Washington, DC 20005

202.974.5200

[plasticsindustry.org/whyjoin](https://plasticsindustry.org/whyjoin)